

THE VICTORIAN PRIDE CENTRE

pridecentre.org.au



Victorian Pride Centre

Community Information Evening

Fitzroy Street Community

Tuesday 21 November 2017

Welcome

- Acknowledgement of Country
- Welcome to Minister Martin Foley, City of Port Phillip Councillors and Participants
- Welcome to the three residents' groups - West St Kilda Residents Association, the Junction Group, Green Knoll Group
- Pride Centre board members - Jude Munro, Peter McEwan, Stuart Kollmorgen, Shu Das, Margaret Hansford, Megan Smith
- Thanks to the St Kilda Sports Club for hosting the event
- Thanks to the Mayor of the City of Port Phillip for the 1000 invitations to local residents and traders



Vision & Values

Vision

*To be the most loved,
well known and visited
home for the LGBTI
community in Australia*

Values

Honouring our LGBTI history and
culture, creating our future

Catalysing our community

Celebrating and valuing our difference

Respecting and supporting each other

Living with courage, pride and strength

Demonstrating leadership for the
LGBTI community

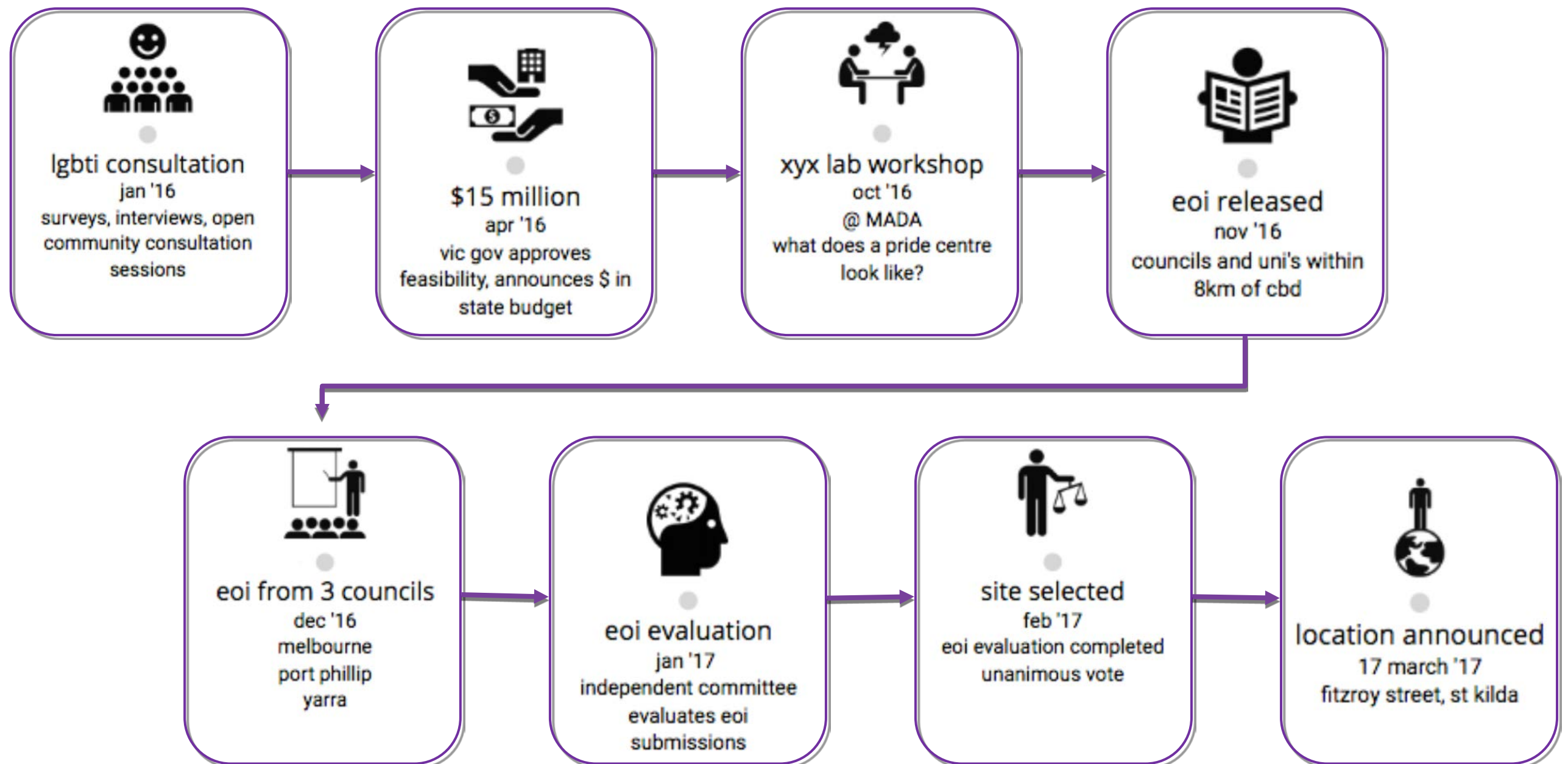
Planning for a sustainable future

The Story So Far

- Governance
- Board committees and working groups
- Strategy
- Finances and Fundraising
- Communications and Engagement eg tonight's event
- Building Project

The Story So Far

Site Selection Timeline





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Consultations

What LGBTQI Community Organisations said about what they want in the Pride Centre in Feb 2016

Top 5 services that you want to see/use in the Pride Centre



95% Meeting rooms



70% Conference space



65% Library, book shop
and resource centre



60% Health & wellness
centre

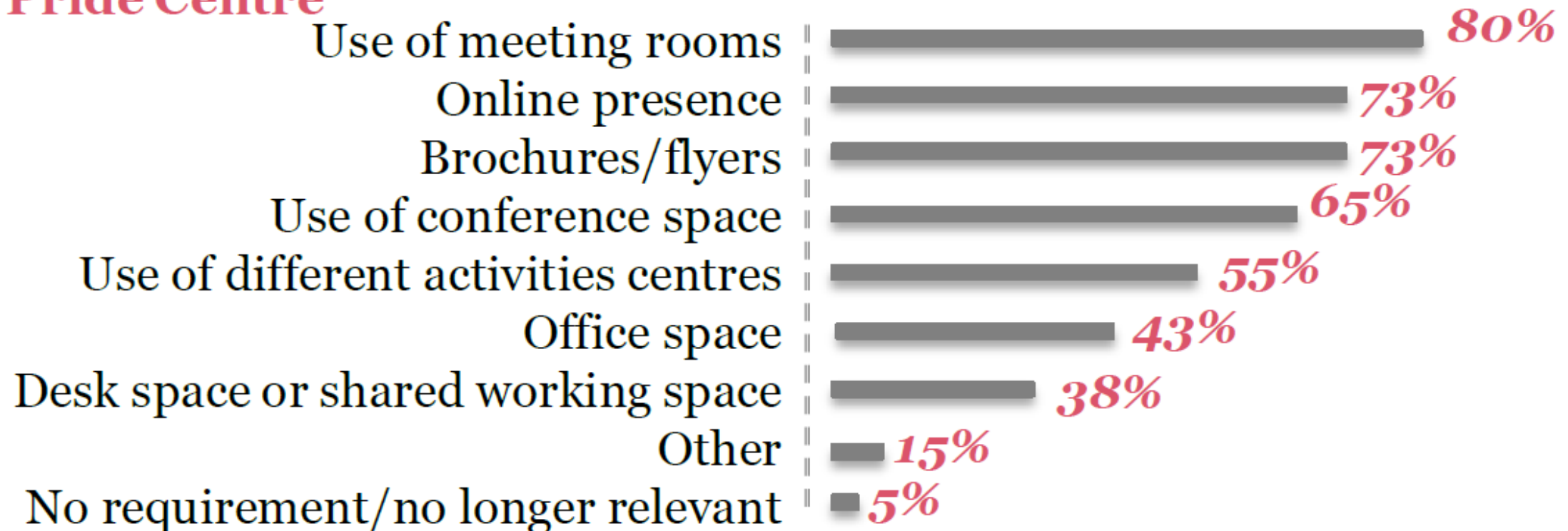


60% Education services

Consultations

What Community Organisations said about what they wanted in the Pride Centre in Feb 2016

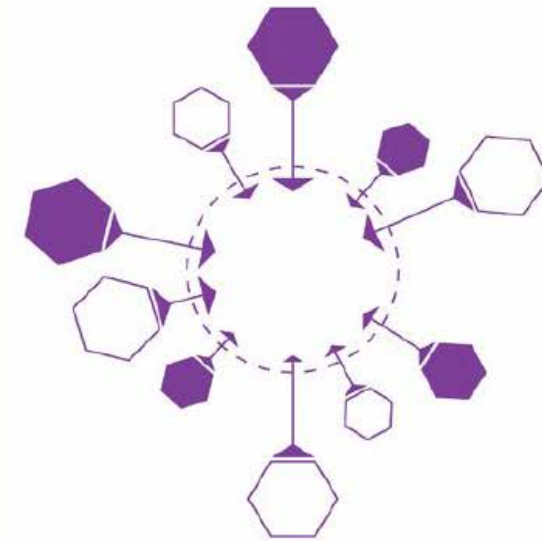
Level of involvement/presence you would like to have in the Pride Centre



Consultations

What Community Organisations said
about what they wanted in the Pride
Centre, translated into design concepts
by Cox Architects
(for the business case)

Unify



Unify

Bring community
together

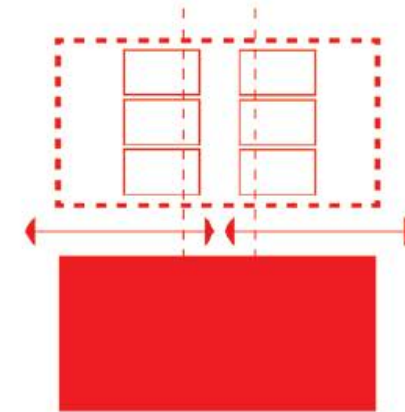
Provide a cost effective
home

Stability for stakeholders

Better representation



Protect



Source: COX Architecture

Protect

Friendly and Welcoming

Non-descript Entry

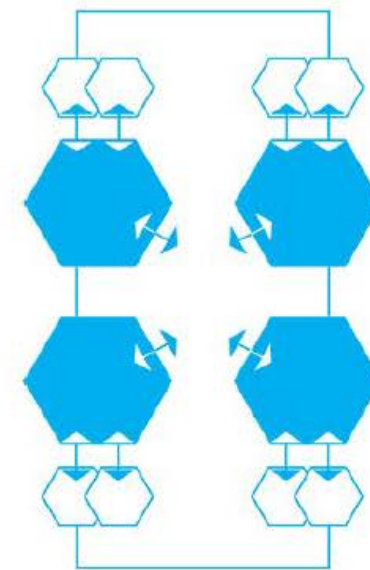
Discreet Entry for
Health, Legal and VIP

Security and Threat
Management

Collaborate



Source: COX Architecture



Collaborate

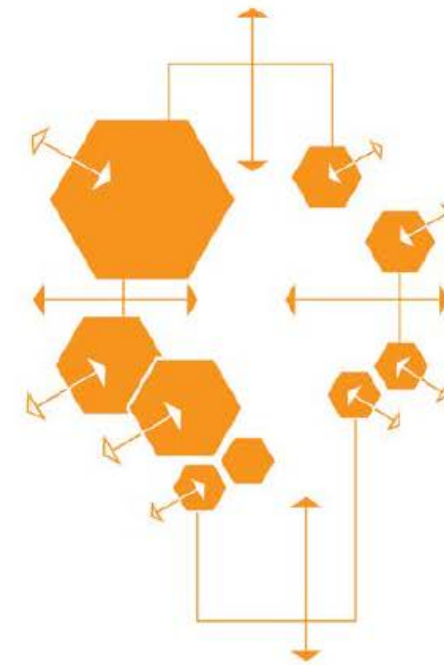
Foster closer
relationships

Promote Service
Discovery

Increase Knowledge and
Volunteer Opportunity

Pool Services and
Resources

Engage



Engage

Provide greater
accessibility to LGBTI
Community

Neighbourhood
engagement and
Discovery

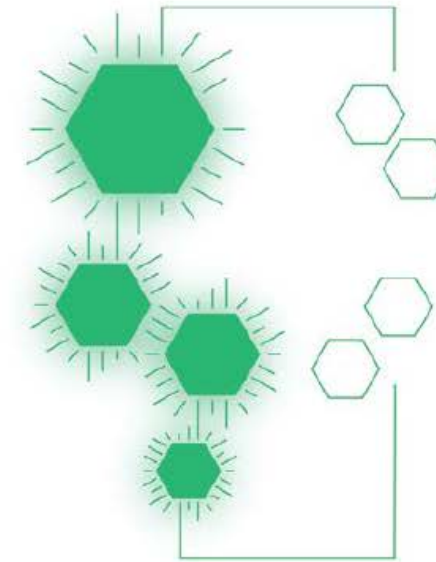
A Cultural Icon





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Celebrate



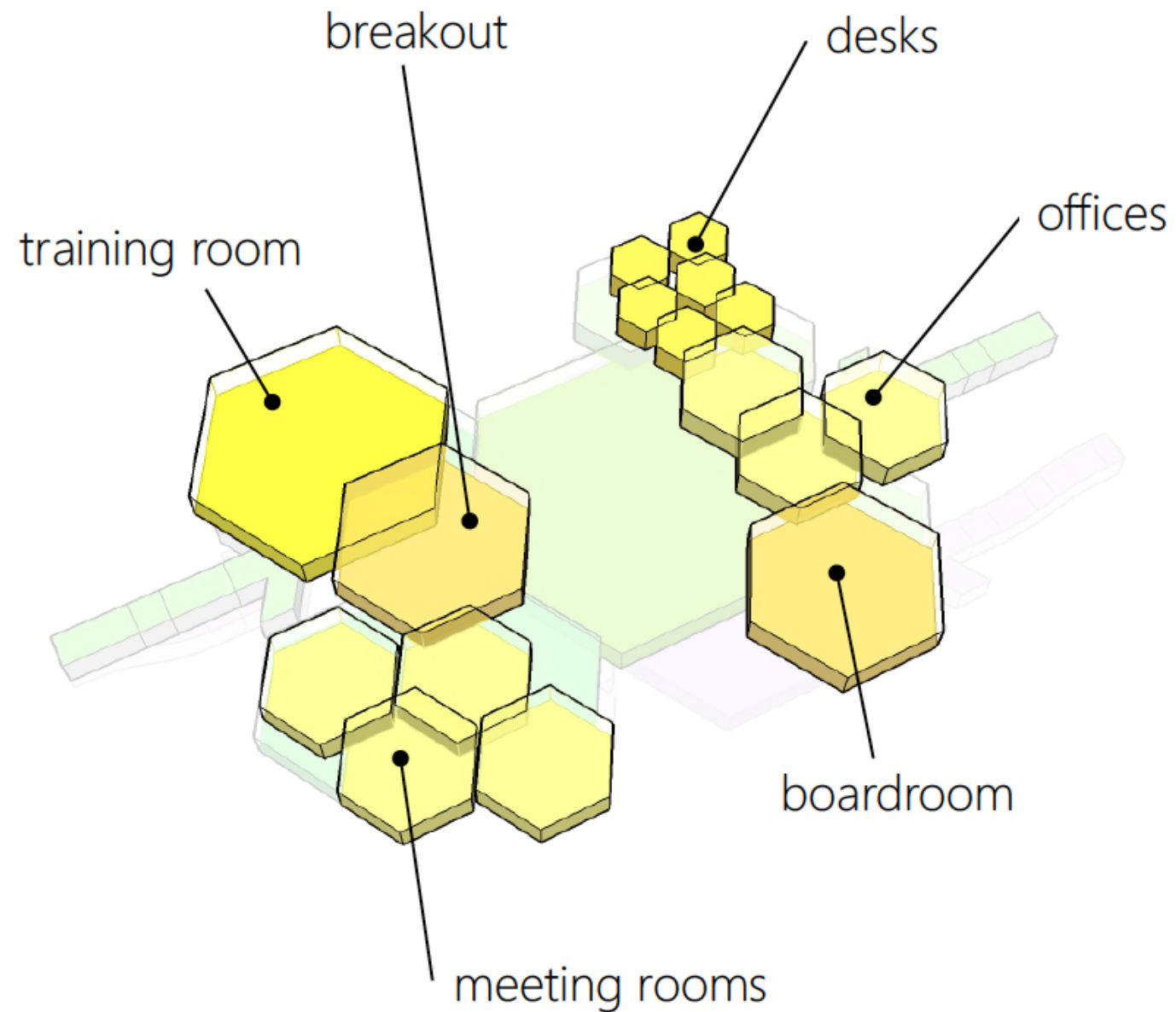
Celebrate

Diversity amongst
Community

Celebrate the Hard work
and the Mission of the
various tenants

Exhibitions, History Walk,
Events and Functions.

Share Point

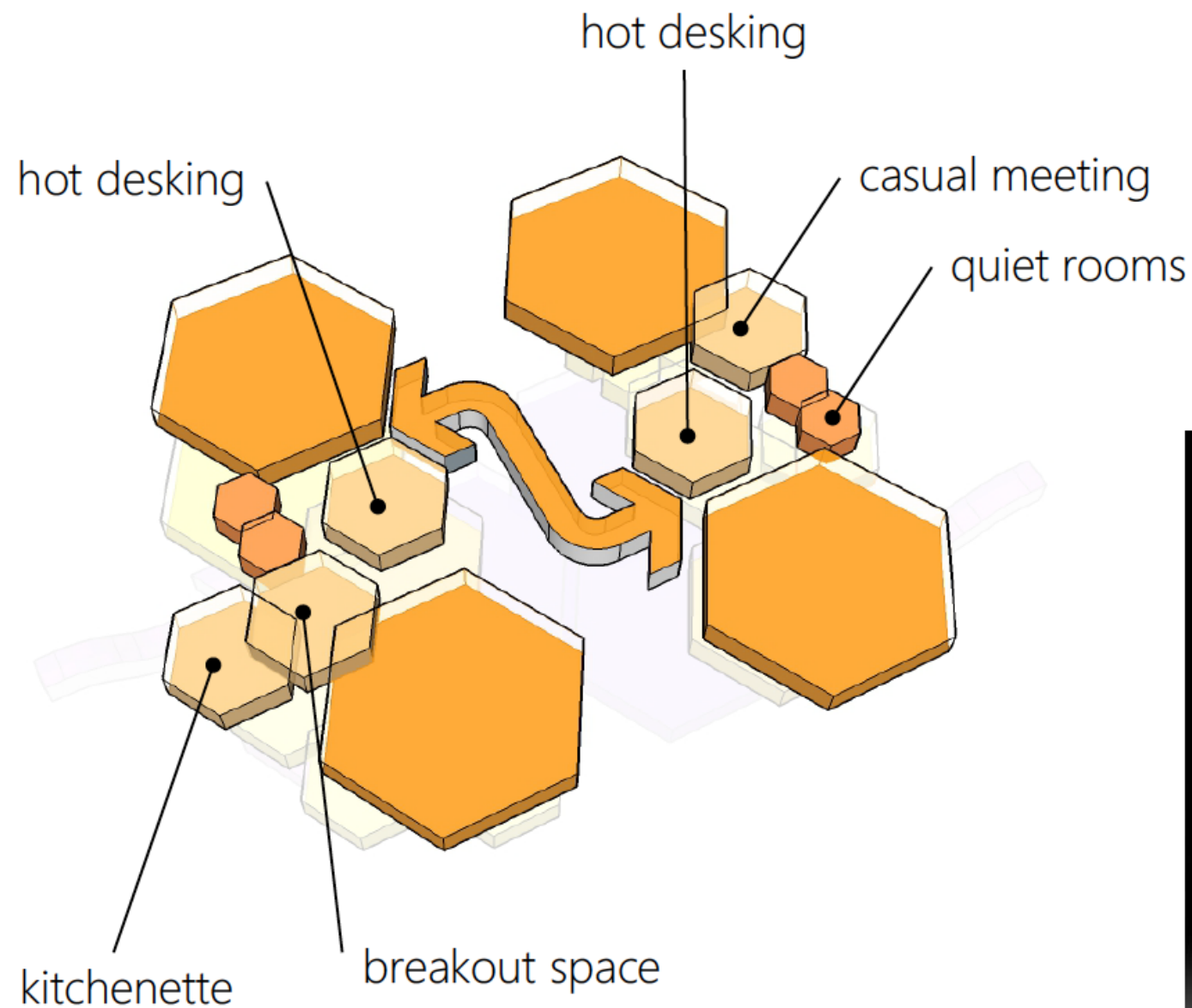


Share Point

A Home for Community
Groups

Pooling of Resources

Share Point



Stakeholders

Remove Tenancy
Burden

Encourage
Collaboration

Pool Resources



Next Steps

- **Funding Agreement with the State Government**
- **Architectural Competition**
- **Land Purchase and Transfer of Title**
- Setting up a LGBTQI Community Reference Group
- Selection of Design / Winner of competition
- Development Approval
- Fundraising and Financing incl. commercial tenancies (20%)
- Construction Tender
- Build commences
- Construction completed and fitout
- Building opened in Dec 2020