

VICTORIAN PRIDE CENTRE



RESILIENT AND THRIVING COMMUNITIES

STRATEGIC PLAN 2024 - 2027

Acknowledgement of Country

The Victorian Pride Centre respectfully acknowledges the Yaluk ut Weelam Clan of the Boon Wurrung peoples. We pay our respects to their Elders, both past and present. We uphold their continuing relationship to this land where the Victorian Pride Centre exists today.



Victorian Pride Centre's Strategic Plan 2024-27

RESILIENT AND THRIVING COMMUNITIES

Our Mission

As we stand at the threshold of an ambitious new era, it is our distinct honour to introduce the Victorian Pride Centre's Strategic Plan for 2024-2027. This plan is a testament to our collective vision and commitment to advancing the lives and rights of LGBTIQ+ individuals. It reflects our aspirations and our resolve to turn them into tangible realities.

In developing this strategic plan, we were guided by the compelling need to address ongoing challenges while embracing opportunities for impactful change within our communities. We recognise that the landscape in which we operate is continually evolving, influenced by shifts in social attitudes, legislative changes, and the dynamic needs of the LGBTIQ+ communities. Our plan is crafted to be as adaptive and proactive as the context demands.

The ambition of the Victorian Pride Centre (VPC) has never been modest, and this strategic plan is no exception. It aims to deepen connections within diverse and intersectional LGBTIQ+ communities, enhance the array of services available, elevate the voices that need to be heard, and secure our financial future to ensure sustainable growth. We are committed to being a hub of support, and celebration; a place where every individual can find solace, strength, and community.

Our strategic objectives for the next three years are both a continuation of our foundational work and a bold stride into new initiatives. We intend to solidify our role as a leader and innovator in the LGBTIQ+ community space, both locally and nationally. Each goal and action outlined in this plan is a building block for a more inclusive, responsive, and thriving environment for all LGBTIQ+ individuals.

Our Vision

A world where every LGBTIQ+ person is valued, respected and celebrated.



Our Values

Pride

We value pride, courage and strength. Together we can create a positive future.

Celebration

We celebrate our LGBTIQ+ communities, honouring our history and our cultures.



Our Purpose

To connect, uplift and champion LGBTIQ+ voices, resources and services, enabling resilient and thriving communities.

Support

We support each other, inclusive of each other and value our diversity.

Belonging

We welcome all to a place of acceptance, belonging, reconciliation and kindness.



Our Role

Connect

Connect LGBTIQ+ communities

Connect and strengthen linkages between diverse and intersectional LGBTIQ+ communities.

Grow

Grow LGBTIQ+ services

Enhance the ecosystem of mainstream and LGBTIQ+ organisations by strengthening their capacity to respond to the needs of LGBTIQ+ communities.

Champion

Champion LGBTIQ+ voices

Elevate the voices of LGBTIQ+ communities and have a voice on issues aligned with the VPC's vision and purpose.

Thrive

Financially thrive

The VPC is financially sustainable, allowing it to thrive alongside growing LGBTIQ+ communities and providing LGBTIQ+ individuals opportunities to do the same.

Long & Short Term Impact

ROLE

ACHIEVE OVER THREE YEARS

1. Connect LGBTIQ+ Communities

Strengthen linkages between diverse and intersectional LGBTIQ+ communities.

LONG TERM CHANGE

The diversity of LGBTIQ+ identities and systemic intersectional issues are understood, leading to a more empathetic and inclusive community.

- The VPC delivers programs, events, and awareness-raising campaigns focused on building cross-sectional engagement and connection
- All LGBTIQ+ communities and individuals engage with, are heard, and feel that they are part of the VPC
- The VPC is a vibrant resource hub that LGBTIQ+ people, allies and organisations rely on for information, connection and support

2. Grow LGBTIQ+ Services

Enhance the ecosystem of mainstream and LGBTIQ+ organisations by strengthening their capacity to respond to the needs of LGBTIQ+ communities.

LONG TERM CHANGE

All organisations, including LGBTIQ+, are accessible and responsive to the needs of LGBTIQ+ individuals.

- The VPC assists other organisations in building connections with LGBTIQ+ communities, supporting them in becoming more responsive and inclusive
- LGBTIQ+ individuals have increased ease of access and positive engagement with LGBTIQ+ and other organisations
- The VPC coordinates the delivery of cross-sector or multi-organisational initiatives designed to meet the needs of LGBTIQ+ communities

Long & Short Term Impact

ROLE

ACHIEVE OVER THREE YEARS

3. Champion LGBTIQ+ Voices

Elevate the voices of LGBTIQ+ communities and have a voice on issues aligned with the VPC's vision and purpose.

LONG TERM CHANGE

Be an integral part of creating a society where diversity and intersectionality are celebrated by fostering inclusion and accessibility for LGBTIQ+ communities.

- The VPC supports sector organisations to speak on issues aligned with VPC's vision and purpose.
- Fosters a sense of accountability and understanding of the impact of lateral violence and its impact on progress towards common welfare
- Develops and maintains an understanding of the diverse needs and intersectionality of the LGBTIQ+ Community

4. Financially Thrive

The VPC is financially sustainable, allowing it to thrive alongside growing LGBTIQ+ communities and providing LGBTIQ+ individuals opportunities to do the same.

LONG TERM CHANGE

Expand the reach of the VPC's vision and purpose by securing sustainable financial support and investment.

- The VPC derives funding from a diverse range of stakeholders and revenue streams
- The VPC creates sustainable partnerships by leveraging its brand and impact
- The VPC will have made substantial progress on delivering its strategy to be debt free



Our Commitment

As we embark on this exciting new chapter, the Victorian Pride Centre reaffirms its unwavering commitment to advancing the lives, rights, and visibility of LGBTIQ+ communities. Our 2024-2027 Strategic Plan represents not just a continuation of our journey, but a bold leap forward, transforming vision into action, and aspirations into reality.

We remain steadfast in our purpose: to connect, uplift, and champion LGBTIQ+ voices, resources, and services. This plan is our roadmap for fostering stronger connections, promoting inclusivity, and ensuring that every LGBTIQ+ person can thrive in a world where they are valued, respected, and celebrated.

Through focused initiatives and collaborations, we will continue to be a hub of social, cultural, and community life, offering vital programs, elevating underrepresented voices, and championing the diversity that makes our community so empowered. With this plan, we are not just shaping the future of the Pride Centre, but ensuring that it is a vibrant, sustainable resource for generations to come.

Together, we are turning vision into action and driving impactful change.





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